

Laleh Mohseni

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OBJECTIVE: To obtain a position as 3D generalist.

SKILLS

- Technical:** Maya, Zbrush, Photoshop, Pro Tools, After Effect, Illustrator, Indesign, ImageReady, Dreamweaver, Flash, 3D Studio Max, Final Cut Pro, Microsoft Office, Windows OS and Mac OS
- Artistic:** Life Drawing, Painting, Drawing, Photography, Lighting, Color Expert, Layout & Design, 2D Animation and Web Design

EDUCATION

- Art Institute of California-San Francisco San Francisco, CA**
• Bachelor of Science Media Arts and Animation **March 2007**
- University of Texas at Austin, Austin, TX** **2002 – 2004**
• Completed upper division course work: Life Drawing, Painting, and Multimedia

WORK EXPERIENCE

- AAA Linen Services, London, England** **12/2007 - Present**
Graphic and Web Designer
- Designed and conceptualized the layout of AAA Linen Services website
 - Constructed and published their website in Macromedia Dreamweaver
 - Filmed and edited a short movie to visually illustrate the AAA's top of the line equipment in their factory
- DesignReactor** **07/2007-04/2008**
Maya Freelance Artist
- Textured and lit Navigant Knowledge Center to show case their expertise
 - Architect, Modeled and created mental ray shaders for HP Virtual IT to enhance their customer reach
 - Created and modified mental ray shaders for Palm phones for their promotional website
 - Textured and rendered the New Virtual Experience Platform using mental ray to improve online business communication and networking
- NextAxiom** **06/2007-04/2008**
3D Animation and Graphic Design Artist
- Consulted in creating a short advertisement for NextAxiom software to present to AT&T.
 - Designed concepts, 3d models, procedural textures and constructed basic lighting for the short advertisement
 - Re-designed and re-created the new user interface and icons for NextAxiom software
- Abtahi Law Firm** **09/2007-03/2008**
Graphic and Web Designer
- Designed and conceptualized the layout of Abtahi Law Firm
 - Constructed and executed their website in Photoshop and Macromedia Dreamweaver

AFFILIATIONS/RELATED / VOLUNTEER ACTIVITIES

- Volunteered at different events for San Francisco SIGGRAPH chapter
- Treasurer for San Francisco SIGGRAPH chapter